

The Involvement of the Karya Youth Bond in the Election of Candidates in the 2020 Karo Regency Regional Head Election

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ABSTRACT

The position of community organizations in the run-up to the implementation of the Regional Head Elections does have extraordinary allure. This is because mass organizations have resources in the form of influential figures, and the breadth of bases owned by mass organizations has the potential to gain vote support for candidate pairs in regional head elections. So many mass organizations have participated in the democratic party, especially the Karya Youth Association, in the Karo regional head election. From the results of the author's analysis, the Karya Youth Association community organization is a community organization that has political power in the Karo regional head election and is quite significant in winning the Cory Sebayang and Theophilus Ginting pair in the 2020 Karo regional head election. The method used in this research uses qualitative research methods in a descriptive-qualitative way. The descriptive-qualitative method is a type of research that aims to describe and answer the problems to be studied by studying individual groups of events in more detail. From the researcher's analysis, it is concluded that the Karya Youth Association had a significant influence in the election of Cory Sebayang-Theophilus Ginting for the role of the Karya Youth Association, namely, organizational role, campaign role, strategic role, social role, mobilization role, winning role, and post-election role. The factors behind the Karya Youth Association's support for the Cory Sebayang and Theophilus Ginting pair include emotional closeness, incumbency, and economic factors.

INTRODUCTION

An organization is a group of individuals with specific responsibilities within a system and division of labor. Work is divided into tasks, dispersed, and combined to produce results. Meanwhile, Soffer describes an organization as a collection of individuals working together to achieve a common goal (Kozlowski & Ilgen, 2020). To be the most effective and efficient social unit, organizations are created. The organization's efficiency regarding the resources needed to create the input unit is evaluated. In contrast, the organization's effectiveness is determined by the extent to which it has successfully achieved its goals. The group also functions as a pressure group, seeking to influence the making and implementation of public policy, a collection of authoritative judgments made by administrative, legislative, judicial, and municipal governments (Fikriyansyah, 2020).

The position of mass organizations has its appeal ahead of regional head elections (Nasution, 2019). This is understandable, given that mass organizations can access resources such as strong individuals and organizational structures in urban villages. Voter support for a candidate pair in a regional head election (Pilkada) will likely increase. Therefore, almost every candidate running in a regional head election tries his or her best to gain the support of large groups. At the very least, this assistance can be offered by influential individuals connected to large companies (Hayyi, 2020). There is a symbiotic relationship between community organizations and election enthusiasts with political experience in regional head elections (Amin, 2014). Community organizations become the arena for the struggle for political support for the community and organizations interested in this regional head election before the regional head election occurs. When people and groups establish strong ties with a community organization, they can infiltrate it with their interests to persuade the community to support specific candidates in the regional head election (Prameswari, 2015; Taqwadin, 2019).

In the 2020 Karo regional head election results' vote count, candidates Cory Srywati Sebayang and Theophilus Ginting were elected as the regent candidates. The election of the Cory Srywati and Theopolus Ginting pair is inseparable from the role of the Ikatan Pemuda Karya (IPK) mass organization and its members, who mobilize in the community and provide support both in the form of votes and campaigns for the pair. IPK had an essential role in the Karo regional elections, especially in providing support to the pair of regent and vice-regent candidates Cory Sebayang-Theophilus Ginting, starting from mass mobilization by instructing all IPK cadres throughout Karo Regency to vote for the Cory Sebayang-Theophilus Ginting pair, installing banners of support for regent candidates, political campaigns to various areas of Karo, voter screening by targeting novice voters (youth).

The Ikatan Pemuda Karya (IPK) mass organization was considered because compared to other community organizations in Karo district, such as PP (Pemuda Pancasila), or other youth organizations such as PMS (Pemuda et al.), FKPP (Forum for Communication of Retired Sons and Daughters of

the TNI), AMPI (Angkatan et al. Indonesia), and other mass organizations, IPK is one of the largest community organizations in Karo district. The Ikatan Pemuda Karya mass organization was considered more because it has a broader network base. This is because the Pancasila Youth organization is still "Berastagi-centric," or the organization's distribution still focuses on areas around the Berastagi sub-district only. The militancy of supporters of the Ikatan Pemuda Karya (IPK) in Karo, in terms of numbers, has relatively many members and a broad base and network that is not small. In almost every sub-district, IPK has a branch leader (PAC) spread across Karo Regency, even reaching remote areas of Karo.

METHODOLOGY

The methodology used in this research is qualitative, using a descriptive qualitative approach, where this type of research aims to describe and summarise various phenomena of social reality that exist in society as the object of research and seeks to draw that reality to the surface as a description of the condition of certain phenomena, as well as this type of qualitative descriptive research is in-depth and piercing the research target (Burhan, 2007).

The data collection techniques used in this research are divided into three types. The first is the observation technique; data is collected through direct observation of the situation or events in the field. Second, data collection techniques to find problems that must be researched and also to find out things from respondents that are more in-depth, where this information cannot be found only through observation (Sugiyono, 2015). Third, a literature review, namely data collection techniques, is carried out by studying reference books, reports, journals, scientific papers, mass media, and other media related to the research object.

RESULTS & DISCUSSION

There are also community organizations in Karo such as Pemuda Pancasila (PP), Pemuda Merga Silima (PMS), Forum Komunikasi Putra Putri Purnawir dan Putra Putri TNI (FKPPI), Angkatan Muda Pembaharuan Indonesia (AMPI), Pemuda Panca Marga (PPM), Pemuda Batak Bersatu (PBB), Ikatan Cendhiawan Karo (ICK), Keluarga Besar Muslim Karo (KAMKA) and several other organizations. However, the Ikatan Pemuda Karya (IPK) organization is considered influential because of the extensive network base they have, which is quite large compared to other organizations, and this is evidenced by the number of cadres reaching 7000 members throughout the Karo Regency area. Ikatan Pemuda Karya is also known as an organization with close ties with the Karo community.

In the 2020 Karo regional head election, there are five pairs of candidates for regent and deputy regent who are running in the 2020 Karo regional head election battle, including No. 01 Jusua Ginting-

Saberina Bangun who is supported by the Nasdem Party, Hanura Party and PKPI Party, No. 02 Cuaca Bangun-Agen Purba who is running independently, No. 03 Iwan Sembiring-Budianto Surbakti whom the PDIP party, No. 04 support. Yus Felesky Surbakti-Paulus Sitepu, who was nominated by the Golkar Party, the Democratic Party, and the PAN Party; and finally, Cory Sriwaty Sebayang-Theophilus Ginting, whom the Gerindra Party and the Perindo Party nominated (Mediaindonesia.com, 2020).

The positions of social community organizations (CSOs) on the eve of each regional head election have extraordinary allure. This can be understood because mass organizations have resources in the form of influential figures and organizational structures down to the villages. Likewise, with the community organization Ikatan Pemuda Karya (IPK), especially DPD IPK Karo. The strength of the Karo Karya Youth Association's organizational network, led by Gembira Ginting and Theophilus Ginting, provides an organizational reach that can be reached by political strategies for almost all areas of Karo Regency and even to villages located in remote areas of Karo to obtain votes. The vast network base owned by this mass organization was also utilized by IPK Karo in the regional head election, especially in supporting and winning the Cory Sebayang-Theophilus Ginting pair in the 2020 Karo regional head election.

Community Organization Karya Youth Association (IPK) has a significant role in carrying out its movements, especially in introducing, supporting, and winning the Cory Sebayang-Theophilus Ginting pair; Ormas IPK also even directly gave the green light to this pair during the announcement of prospective regent and vice-regent candidates in the 2020 Karo Pilkada. By looking at the fact that Theophilus Ginting is one of the internal administrators of DPD Ikatan Pemuda Karya (IPK) Karo, realizing the victory of this pair is also considered a victory for IPK Karo itself.

To strengthen the IPK organization, Gembira Ginting-Theophilus Ginting inaugurated administrators in each sub-district or PAC and also formed branches in almost all villages in the sub-district to strengthen the IPK organizational body, as well as an initial introduction period for Theophilus Ginting to all IPK cadres in Karo Regency. This is also an initial material for mapping the vote base that IPK Karo can use in the 2020 Pilkada. The focus on forming an organizational network down to the level of the minor organizational structure, namely the branch level in all regions throughout Karo Regency, is the mainstay of the Karya Youth Association to balance the political power of other couples who are also competing in the 2020 Karo Regional Election (Kliksumut.com, 2020).

In organizational theory, one of the social functions of organizations is to interest groups. In this case, as stated by the social scientist, the interest group, namely the Ikatan Pemuda Karya organization, carries out an organized movement and support, which certainly has an active common goal, namely trying to influence certain groups, society, and government (Aspinall, 2003). The Ikatan

Pemuda Karya organization is an interest group that is one of the critical forces in the political configuration in Karo Regency, especially in the 2020 Karo regional head election. As an interest group, the organization certainly has specific targets for carrying out social action. These social actions usually have a specific background or strong reason behind the action. In this case, there are three factors behind the IPK mass organization's support for the Cory Sebayang-Theophilus Ginting pair, namely:

The emotional closeness factor is one of the factors that makes the Ikatan Pemuda Karya organization provide full support to the Cory Sebayang and Theophilus Ginting pair. As stated by several interviewees, the Karya Youth Association was very familiar with both candidates, namely Cory Sebayang and Theophilus Ginting, even long before advancing as candidates for regent and vice-regent of Karo. The Karya Youth Association has the assumption that Cory and Theo are capable of developing Karo, and they are both ideal figures to advance and improve Tanah Karo in the future. Theophilus Ginting's status also strengthens this emotional closeness as an internal organizer of DPD Ikatan Pemuda Karya, who serves as vice chairman of DPD IPK Karo. The Karya Youth Association considers this support as a form of high solidarity and cohesiveness as a large family of the Karya Youth Association, especially in advancing and supporting its cadres who will advance in the Karo Regional Head Elections (Pilkada). In addition, the Karya Youth Association also argues that it knows the figure of Theophilus Ginting, who has long been known as a socially capable figure.

Furthermore, the incumbent factor, where the Karya Youth Association is sure to support and choose Cory Sebayang and Theophilus Ginting to run in the 2020 Karo regional election battle, is related to the incumbent status possessed by Cory Sebayang, where he already has the status of deputy regent of Karo who served in the 2014-2019 period and has a good relationship with the previous Karya Youth Association organization. Cory Sebayang is considered capable of leading Tanah Karo in the future because he has an incumbent status, namely as deputy regent of Karo in the previous period, who has accompanied former Karo regent Terkelin Brhamana SH so that the Karya Youth Association believes that the figure of Cory Sebayang already knows the ins and outs of government in Karo Regency and already knows what sectors are lacking in Tanah Karo that must be immediately addressed and built in the future.

The economic factor strongly encourages the Karya Youth Association to support Cory and Theo to run in the 2020 Karo Pilkada. This is related to the main base of the Karya Youth Association, which is engaged in parking, security, and cleaning levies. This is one of the factors that makes IPK fully support Cory and Theo. After Cory Sebayang and Theophilus Ginting have successfully served as Regent and Deputy Regent of Karo, areas or regions that were previously not controlled by the Karya Youth Association have become the land of the Karya Youth Association, for example, parking

lots in several market centers in Kabanjahe and Berastagi, security in the Siosar relocation which is a tourist area as well as a relocation area for victims of the Mount Sinabung disaster. The following land held by the Karya Youth Association is security at the Berastagi Botanical Garden tourism project.

The organizational solid network owned by the Ikatan Pemuda Karya organization is, of course, a very high political bargaining power in the Karo Regional Election battle in 2020. In addition to the Karya Youth Association's organizational machine, many couples who will run in the elections and political parties have seen several potential candidates who will compete in the candidacy for Regent and Deputy Regent in Karo Regency. The significant role of the community organization (Armas) of the Karya Youth Association is also one of the determining factors in the victory of the Cory Sebayang and Theophilus Ginting pair in the 2020 Karo Regional Election.

The Ikatan Pemuda Karya organization mapped the power base in the Karo Regency area as one of the initial strategies to win the Cory Sebayang and Theophilus Ginting pair in the Karo Regional Election. To strengthen the organization, IPK inaugurated administrators in each sub-district or PAC and formed branches in almost all villages to strengthen the organizational body. The focus on forming an organizational network down to the level of the minor organizational structure, namely the branch level in all regions throughout Karo Regency, is the mainstay of the Karya Youth Association to balance the political power of other couples who are also competing in the 2020 Karo Regional Election.

The Karya Youth Association has a reasonably large community base, as evidenced by the number of Member Identity Cards (KTA), which is approximately 7000 members in the records of the Karo IPK secretariat. The Karya Youth Association also has an organizational structure that is formed starting from the district level to the formation of ranting organizations, namely administrators at the village level. The extent of the strength of the network of community organizations (Ormas) of the Karya Youth Association (IPK) provides a range of political strategy organization that makes it easier for IPK Karo to reach all areas in Karo Regency even in remote areas of Karo which are villages that other candidates for regent and vice-regent have not targeted.

The next role of the Karya Youth Association is to create campaign activities at several social meetings held by Theophilus Ginting with the Karya Youth Association. Also, in terms of accompanying and overseeing the political campaigns of Cory Sebayang and Theophilus Ginting. The Karya Youth Association can mobilize and enliven by inviting the community where the social meeting will be held. Branch and sub-district administrators were also very influential in playing this role. One of their characteristics was using banners and billboards supporting Cory Sebayang and Theophilus Ginting to enliven the campaign.

In carrying out campaign activities, the management of the Karya Youth Association Sub-district to the village branch management has made preparations in advance. Before the campaign schedule was implemented, the sub-district administrators had actively consolidated and made community events such as a procession to enliven the campaign process. They rented a set of loudspeakers to attract the masses' attention to the campaign procession. The next role was for the Karya Youth Association with Cory Sebayang and Tehopilus Ginting to conduct social-based campaign activities such as attending wedding invitations, building houses of worship and traditional Karo parties such as Kerja Tahun (a party tradition to welcome the completion of rice planting) to attract the hearts of the community.

The mobilization role of the Karya Youth Association was equally crucial in supporting the Cory and Theo pair in the Karo regional elections. The Ikatan Pemuda Karya mobilized the number of votes by coordinating all IPK cadres in Karo to maximize their support to win the pair. The method used is to maximize the total number of cadres owned from the branch administrators to the sub-district administrators who have been appointed. The role of all cadres of the Karya Youth Association outside the campaign schedule is that each IPK cadre is tasked with collecting 2-3 votes by persuasively inviting their respective family members to the surrounding community. A large number of members or cadres of the Karya Youth Association allows the role of this organization to be very broad to reach all segments of voters in Karo Regency, especially people who live in villages.

Mobilizing the cadres of the Karya Youth Association in winning Cory and Theo, the DPD of the Karya Youth Association, then coordinated all branch leaders (PAC) located throughout Karo Regency. It contacted all leaders in each branch of the Karya Youth Association. The Karya Youth Association then held branch deliberations and branch deliberations, where the deliberations were held. The Karya Youth Association then socialized with all cadres of the Karya Youth Association, starting from the top structure, namely DPD PAC, to the lowest structure, namely the village branch. The content of this socialization is for all members of the Karya Youth Association to support Cory Sebayang and Theophilus Ginting, as well as to form winning teams in each branch of each sub-district. Ikatan Pemuda Karya cadres often use a persuasive approach by utilizing a large number of IPK members, especially in the role of inviting and influencing people in the village who have yet to choose who the candidates for Regent and Vice Regent will be in the upcoming elections.

The next role is the Karya Youth Association's social role in providing social assistance to the community ahead of the Pilkada. To attract the hearts of the community, especially potential voters in the elections, the Karya Youth Association also plays a role in providing goods or social assistance to the community, namely by distributing medical masks as many as approximately 2000 (two thousand) boxes and spraying disinfectant liquid in several market centers in Kabanjahe and Berastagi, at several

major road points in Kabanjahe, and distributing them also to villages. To win the community's hearts, the Karya Youth Association also distributed social assistance to several villages, such as necessities containing oil, rice, sugar, and eggs.

However, some of these activities were rejected by several sources as a pattern of patronage to the community. The sources interviewed by the researcher confirmed that the Ikatan Pemuda Karya organization purely carried out social assistance activities to the community because it was concerned about the Karo people, especially those affected by the Covid-19 pandemic, and the activities of distributing social assistance also coincided with the period before the election of candidates for regent and deputy regent of Karo. The Karya Youth Association considers patronage activities an ordinary political tradition, often carried out by candidates running in the Karo regional head election.

Candidate No. 05 Cory Sebayang-Theopilus Ginting had two support structures during the political campaign process. The first came from the Party Team, namely the Gerindra Party and the Perindo Party, and then the second structure was a volunteer called Relawan Karo Maju. This volunteer consists of elements of religion, ethnicity, mass organizations, community leaders, professions, etc., including the PMS (Marga Silima Youth) mass organization, DPD PKB Pujakesma, Karo United, Cory-Theo Millennial Movement for Karo (Kabanjahe and Berastagi millennials), Karo UMKM Association, FP3K (Karo Education Caring Youth Forum), GKPPD (Pakpak Dairi Protestant Church) Kabanjahe area, Fr RD. Mansuetus (Head of Santo Petrus and Paulus Parish Kabanjahe), and others. Moreover, the position of the community organization Ikatan Pemuda Karya (IPK) is specific to winning the candidate pair for regent and vice-regent of Karo in the Karo regional election.

The Ikatan Pemuda Karya organization has its role in supporting and winning the Cory Sebayang-Theopilus Ginting pair in the 2020 Karo regional head election. All sources interviewed by researchers also confirmed that the Ikatan Pemuda Karya organization has its role, and the position of the IPK itself is outside the Karo Maju Volunteer Success Team (RKM). The interviewees confirmed that the Karya Youth Association and the Karo Maju Volunteers aim equally to win the Cory Sebayang and Theophilus Ginting pair. However, the position of these two teams is different. The Karya Youth Association has its way of winning the pair (Nasution, 2021).

The difference in the position intended here is that the Karya Youth Association organization has and forms its winning team, a winning team specifically formed and filled by cadres of the Karya Youth Association. The winning team formed is centralized and coordinated directly by DPD IPK to the below ranks. This winning team is led directly by the chairman of DPD Karo Karya Youth Association, Gembira Ginting, and the secretary of the winning team is Jesaya Pulungan. The winning team formed by the Karya Youth Association moves by using the motto "Supporting, choosing, and winning." The winning strategy formed by the Karya Youth Association is first, from each IPK branch,

a success team of 6 (six) people is formed in each village in Karo Regency. The task of the six people is to move to find a minimum of 25 (twenty-five) votes per person.

In carrying out its winning role, the Karya Youth Association has also mapped out areas that are the focus of vote acquisition, especially areas located in sub-districts that are pretty far and classified as remote, such as Lau Baleng District and Mardinding District, all cadres of the Karya Youth Association strive to maximize vote acquisition. This is reinforced by the results of the Pilkada.2020.kpu.co.id recap, which explains that the Cory Sebayang and Theophilus Ginting pair won in nine sub-districts, especially Lau Baleng, Mardinding, Barusjahe, Merek, Munte, Tigabinanga, Kutabukuh, Dolat Rakyat, and Tiganderket.

From the author's analysis results, these nine sub-districts are highly guarded by the Karya Youth Association because almost all of these sub-districts are located in remote areas of Karo and still have minimal political touch from other candidate pairs. The areas highly guarded by the Karya Youth Association are the Lau Baleng Subdistrict and the Mardinding Subdistrict because these have become the power base of the Karya Youth Association. The CPA refers to the demographics of the population, the majority of which are Protestant Christians, and the majority work in the informal sector, namely in agriculture. Moreover, these two things have enabled the Karya Youth Association to reach the layers of society.

In these two sub-districts, when viewed from the demographics of the population, the composition of the population is still relatively homogeneous where the majority of the population is Karo and Protestant Christian (the religion of the majority of the Karo population, there are still minimal other immigrant tribes in this area so that when the Karya Youth Association plays a political strategy that leads to primordialism by raising the issue of native Karo sons and daughters, the issue is still quite adequate for this area. In contrast to other sub-districts close to the capital city of Karo Regency, such as Kabanjahe, Berastagi, Simpang Empat, and others where the demographics of the community have begun to be heterogeneous because many residents come from immigrant tribes such as Javanese, Malay/Minang, Toba, Pakpak, Mandailing, etc., the issue of native Karo children is less effective if raised to the public.

Table 1. Results of Vote Recapitulation for the 2020 Regent and Deputy Regent Elections of Karo

Wilayah	1	2	3	4	5
Kabanjahe	12.142	2.168	6.259	321	8.981
Berastagi	6.090	2.102	7.184	419	4.703
Barusjahe	3.454	1.086	2.449	206	5.213
Tigapanah	5.001	1.756	5.316	226	4.526
Merek	1.869	1.477	3.173	193	3.337

Munte	2.687	1.875	2.658	241	3.211
Juhar	1.816	940	2.484	213	2.248
Tigabinanga	2.172	1.413	2.756	193	4.574
Lau Baleng	1.888	932	1.778	160	4.777
Mardinding	2.038	1.279	1.521	131	4.081
Payung	2.227	1.016	1.578	138	587
Simpang Empat	3.396	1.192	3.622	212	2.975
Kutabuluh	1.456	762	1.709	114	2.448
Dolat rakyat	629	614	1.510	39	1.704
Merdeka	1.533	578	3.127	87	1.826
Naman teran	2.335	883	2.314	129	1.541
Tiganderket	1.315	1.250	1.661	324	2.902

Source: Kpu.karo.co.id, 2020

After the completion of the vote recapitulation, KPU Karo then announced that from 17 sub-districts and 296 villages, there were 927 polling stations throughout Karo Regency with a permanent voter list (DPT) of 277,577, the votes obtained from each candidate pair were:

1. Candidate No. 1: Pair of Brigadier General Jusua Ginting SIP - Dr Saberina Br Tarigan: 52,019 votes or 27.8%.
2. Candidate No. 2: Cuaca Bangun SE,Ak,M,Si,SH,MH - Agent Morgen Purba: 21,349 votes or 11.4%.
3. Candidate No. 3: Pair Iwan Sembiring Depari SH - Ir Budianto Surbakti MM: 51,103 votes or 27.2%.
4. Candidate No. 4: Yus Felesky Surbakti - Drs Paulus Sitepy pair: 3,158 votes or <5%.
5. Candidate No. 5 : Cory Sriwaty Sebayang - Theophilus Ginting SE Pair Cory Sriwaty Sebayang - Theophilus Ginting SE: 59,608 votes or 31.8%.

The Karya Youth Association also claimed that more than 50% of the votes obtained by the Cory Sebayang and Theophilus Ginting pairs came from the support and efforts of the winning team of the Karya Youth Association and its success teams that moved in each branch (village). If analyzed from the results of the vote count recapitulation, the statement of the Karya Youth Association and several other sources can be justified that the winning team of the Karya Youth Association that moved explicitly in remote areas of Karo Regency that were rarely reached by other candidate pairs, the role of the Karya Youth Association can be said to be quite significant.

If observed from the table, the pair of Cory Sebayang and Theophilus Ginting won in 9 sub-districts where almost most of the sub-districts are located far from the city center of Kabanjahe, for

example, from the recapitulation data of Lau Baleng sub-district, which contributed almost 60% of all the total votes in the sub-district, and Mardinding sub-district and Tiganderket sub-district, which contributed almost 50% of the votes for Cory Sebayang and Theophilus Ginting from all the total votes in the sub-district. The winning role of the Karya Youth Association by mapping the power base of the IPK network is quite significant in gathering votes for the victory of Cory Sebayang and Theophilus Ginting in the 2020 Karo regional head election.

The political strategy of the winning team of the Karya Youth Association through "door to door" activities takes place where the six success teams in the twigs (villages) will make direct visits to residents' homes by communicating directly with the target residents. The Ikatan Pemuda Karya branch success team will usually conduct a soft treatment by visiting residents' homes who will be targeted for votes. Then, they will have small conversations about the regional head election and campaign for the vision and mission of Cory Sebayang and Theophilus Ginting.

The cadres of the Karya Youth Association usually come door to door with as many as 2-3 people wearing typical IPK uniforms; they also conduct direct dialogue with residents and persuasively convince residents to vote for the pair Cory Sebayang and Theophilus Ginting. Ikatan Pemuda Karya cadres also routinely and continuously visited target homes and tried to establish close communication in the hope that residents would vote for the Cory-Theo pair. Regular visits were made so targeted residents would stay in the same candidate pairs. To maximize support, every Ikatan Pemuda Karya branch cadre in charge of the success team will collect data from records of prospective voters who voted for Cory Sebayang and Theophilus Ginting. Every citizen who has gone door to door will be asked for identity documents such as identity cards (KTP) and family cards (KK).

However, quoted information from residents stated that money politics and several social contracts indicated door-to-door activities carried out by cadres of the Karya Youth Association. Information was found that the cadres of the Karya Youth Association, while conducting door-to-door campaigns, also practiced money politics. Then, the Karya Youth Association cadres also made political contracts by promising that residents, especially youth who voted for Cory Sebayang and Theophilus Ginting, would be offered employment.

The role of the Karya Youth Association during the election period is also an application of the natural character of the role of the Karya Youth Association in the 2020 Karo Pilkada. The actual character is the role of the Karya Youth Association to conduct supervision when the election process is underway. One of the focuses of supervision by cadres of the Pancasila Youth Association is to keep the election organizers working correctly in their respective roles; for example, the focus of supervision by cadres of the Karya Youth Association on PPK, PPS and KPPS officers in areas or village areas, especially villages believed to support the Cory Sebayang and Theophilus Ginting pairs fully. The

members of the Karya Youth Association are also distributed to all areas in Karo Regency to conduct supervision and coordinate with each other when fraud occurs in the field.

CONCLUSIONS

The author has several conclusions in the research on the involvement of the Karya Youth Association in the election of candidates for the 2020 Karo Regency Pilkada. Some conclusions can be drawn: First, several factors are behind the Karya Youth Association's willingness to give its role and support to the pair Cory Sebayang and Theophilus Ginting in the 2020 Karo Regional Election. This condition is influenced by emotional closeness, incumbency, and economic factors. Second, the role of the Karo Karya Youth Association in the election of Cory Sebayang and Theophilus Ginting in the Karo Regional Election includes organizational, campaign, strategic, social, mobilization, winning, and post-election roles. Third, the author also concludes that in its dynamics, community organizations have now experienced changes in the function of community organizations where this organization should be independently tasked with improving the progress of its organization and has now switched functions like a political party, which, often takes part in winning votes in Pilkada, and has indirectly acted as a political figure in determining the direction of democracy in society.

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